



# Annual report 2019



**FUNDACIÓN**  
PUNTA DE MITA

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*One small change  
can generate great result.*





*"There's no easy way around it, no matter how talented you are ... your talent is going to fail you if you're not skilled. If you don't study, if you don't work really hard and dedicate yourself to being better every single day, you 'll never be able to communicate with people your artistry the way that you want"*

*Will Smith*

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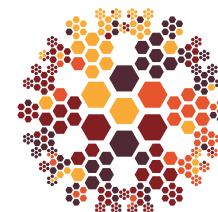
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Proud members of  
The Alliance of Community Foundations of México. (COMUNALIA)



**Comunalia**

Alianza de Fundaciones  
Comunitarias de México

# PRESIDENT'S LETTER

## DEAR FRIENDS

I want to thank all of the people that supported the Fundación Punta Mita in 2019, especially our donors, staff and board members that put in time, effort and resources to make our community stronger. In 2019 the Fundación Punta de Mita (FPM) continued with its core mission of promoting sustainable communities through the implementation of our local programs and through the support of other organizations via grants, guidance and administration of funds. We achieved all of the goals we had set out to do at the beginning of the year, such as:

- A) Making the Del Mar Center a focal point for the children and families of the community.
- B) Increasing the number of programs and activities at the Del Mar Center.
- C) Increasing the number of youths served in the COMPAS program.
- D) Including the community in planning new additions to the Sports Center.
- E) Working with other organizations, and specifically with PEACE, to make sure that we all achieve efficiency in programs for our community.
- F) Increasing our participation with the municipal government in urban planning.
- G) Strengthening more nonprofits and community groups in the Banderas Bay.

*... In Dec of 2019  
Fundación Punta de Mita  
celebrated its 12th  
Anniversary.....*

*... Together we will learn  
music, art, cooking,  
leadership and much  
more together as a  
community..*

In 2019 the Board and directors of both FPM and PEACE spent time together to better understand the programs of each organization, and while our objectives are fundamentally different, we agreed to support the efforts of each other. In 2020 we will be looking to continue to strengthen our relationship with all local community groups for the benefit of everyone.

As I write this letter in March of 2020, I must make reference to the world-wide COVID-19 pandemic that we are all currently experiencing. The hotels within Punta Mita have shut down until further notice and tourism has come to almost a complete stand still. Our community lives off tourism and we have not yet fully felt that effects of what this shut down will bring. The FPM is at the front line of communicating with members of our community in how to best deal with this unforeseeable situation by identifying basic needs and priorities. We thank all of you who have already reached out to us to offer support.

Again, thanks to all of those people who have joined our efforts, and I wish all of you the very best.

Sincerely,

**David W. Connell**  
President  
Fundación Punta de Mita A.C.

# HOW WE WORK

## MISSION:

As a community foundation, we at FPM promote sustainable community development in Punta de Mita and around the Bay of Banderas in areas of community development, education, environment and health.

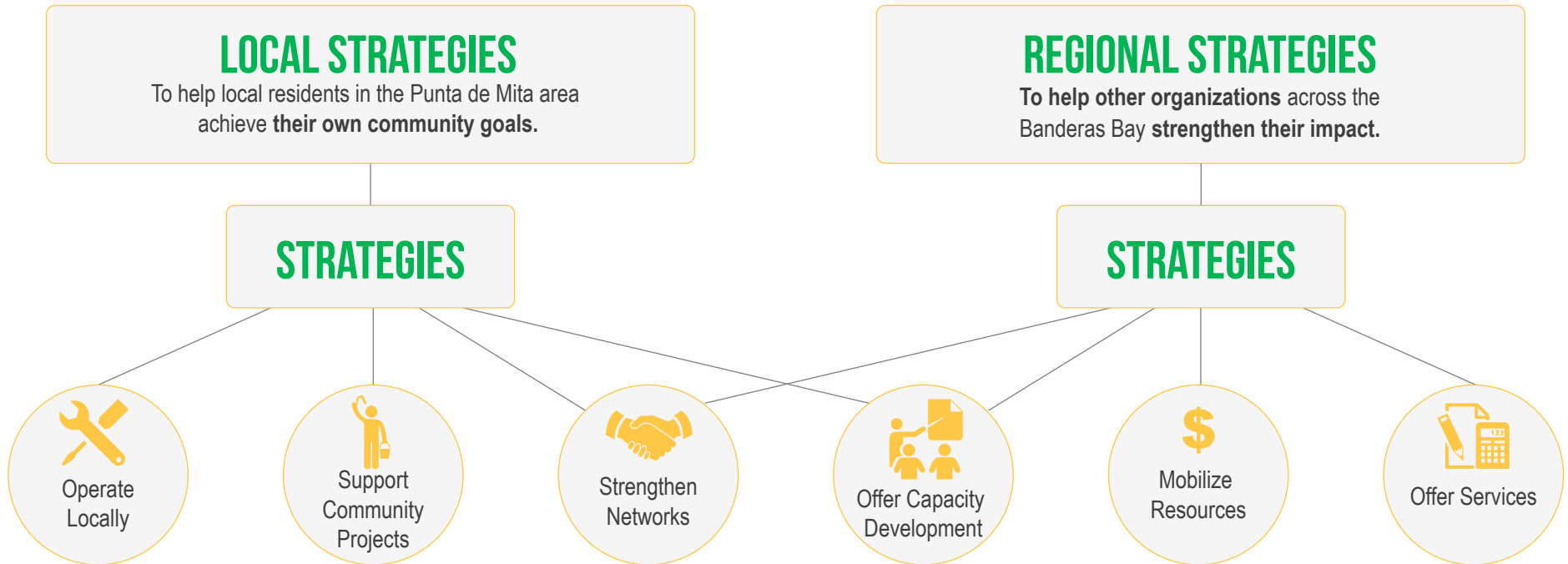
## VISION:

Safe, sustainable communities in Punta de Mita and the Bay of Banderas that are multiculturally integrated and that engage in harmonious participation of the public, private and philanthropic sectors.

## BOARD OF DIRECTORS 2019:

David Connell | PRESIDENT  
Ricardo Trueba | TREASURER  
Johann Ackermann | SECRETARY  
Phillip Ferrari

David Woodcock  
Jessica Soler  
Adam Bronfman  
Adalberto Moreno



# OUR WORK AND THE SUSTAINABLE DEVELOPMENT GOALS FOR 2030

Fundación Punta de Mita is an operating community foundation, in that we work both locally and regionally to **promote sustainable development**. An important part of this is as a grantmaker for other nonprofits and grassroots groups. We believe in an integral approach through four essential Pillars: Education, Environment, Health, and Community Development – all of which need to grow together in order to provide a strong foundation for our region.

As with many other community foundations around the world, Fundación Punta de Mita aligns its work with the **U.N. Sustainable Development Goals for 2030**. The SDGs are meant to provide a language through which we can create alliances and work toward **global goals at a local level**. In the following pages you will see specific SD Goals mentioned for each of our programs.





# FOUR PILLARS / EIGHT PROGRAMS



Education



Health



Environment



Community Development



Help high school students to reach their goals



A community space for learning, sharing and integration



Empower families in advocating for their children's health

## PUNTA DE MITA SPORTS CENTER



A place where the community can practice sports



Promote environmental awareness and practices

## SUPPORT FOR PUBLIC SCHOOLS



Support 11 public schools with infrastructure, materials and training



Offer services to support community projects and nonprofits

## TRAINING, GUIDANCE AND GRANTS



Facilitate networking and shared learning for nonprofits and community groups

# EDUCATION | COMPAS - YOUTH FOR THE FUTURE



07

**COMPAS** is a program designed to promote the completion of teenagers in our local high schools. The program structure and activities are based on research showing that strong interpersonal relationships, strengthening of self-esteem and family support are vital for student motivation and reducing high school dropouts. COMPAS began in 2018 through the Bronfman Family Fund.

This 2019 the number of members increased from **8 a 14 students** from the two high schools in the Punta de Mita region. Where there have been changes in the boys and girls of the program to improve their communication and resilience, and to go thinking about the steps they need to take to meet their life goals.

We are thrilled to be able to present the first 2 high school graduates who also graduated from COMPAS: **Andrea Estela Bercerra López** and **Damaris Isabel Saldaña Soto**. Damaris is not only studying Administration but has also been hired by the Foundation as an administrative assistant, helping her to finance her studies while gaining valuable professional experience.

## What our COMPAS students say about the program:

*...The COMPAS program has helped me so much emotionally to be happier, to be a better person, to take control over my emotions, to be more open-minded, to make better decisions, and to get along ...*

*-Alex, miembro desde el 2018*

## The COMPAS program includes:

- 50 personal development workshops for 69 high school students
- 1-day leadership retreat
- Books, uniforms, schools supplies, transportation
- 2 local university visits
- 93 personal guidance sessions
- 59 family guidance sessions



*...Before COMPAS I was not sociable, I sat in the last chairs of the classroom, now I have learned to socialize and the way I develop with my peers, with the teachers. I feel better...*

*-Angel, miembro desde el 2018*







# EDUCATION | PUBLIC SCHOOL SUPPORT

## Support for Public Schools

There are 11 public schools K-12 in the three towns we serve, and there are several ways that we work with them. In 2019, FPM sponsored 8 community residents to participate in the **II International Conference for Community Resilience**, as well as being a link between several donors and schools. Two international corporations that donated to public schools were **3Form**, helping children to paint the exterior of the school and a beautiful mural, and **Nike**, whose participants assembled 20 children's bicycles that were later raffled to 5th grade students.

## Grants for Public Schools

During our grant period for public schools in 2019, we learned about the importance of recognizing the distinct needs of each school, and so decided to accept a broader range of projects. Each school had to raise at least \$5,000 pesos and received \$20,000 pesos more, in addition to guidance throughout the process. We were pleased to see an increase in participation from 3 schools in 2018 to 8 schools in 2019.

Here is a summary of the projects this year:

School	Community	No. pupils	Project	Grant MXN
Preschool Federico Froebel	Emiliano Zapata	110	Equipment and didactic materials	\$25,416
Preschool	Higera Blanca	67	Equipment and Didactic materials	\$24,895
Elementary J. Cruz Martínez	Higera Blanca	268	Electrical installation and Bench	\$24,951
Elementary Emilio M. González	Emiliano zapata Turno vespertino	133	Equipment and storage furniture	\$32,646
Elementary Francisco J. Mina	Emiliano zapata Turno matutino	140	Equipment and storage furniture	\$25,834
Elementary Miguel Hidalgo	Corral del Risco	155	Storage room construction	\$35,983
Middle school Niños Héroes de chap.	Emiliano Zapata	136	Equipment, tables and chairs	\$25,831
High school EMSAD 04	Emiliano Zapata	47	Roof repair, equipment and classroom divisions	\$56,000



*"Fundación Punta de Mita has selflessly supported our school, in way that has shown dedication and formality, and I love the follow-up that they give with our projects...we see in you the essence of the common good and that you prioritize the well-being of the students... we are sure that your support has an impact on them."*

*Yuridia, Middle School principal*







# HEALTH | SPORTS CENTER

2019 began with the inauguration of the new cement bleachers, thanks to the generous support of the **Bronfman Family Fund**.

Activities continue, including 7 soccer teams, taekwondo and zumba. This year was focused on **inviting community participation** in brainstorming additional activities that could be offered at the Sports Center, in particular, working with the 4th and 5th grade students at the 4 elementary schools, who drew their ideas of their ideal sports center.

These drawings were then shown to a local architect, who designed a master plan. We then took this plan back to the community for feedback, and so forth.

This method of participative planning has been our focus in community development and leads to a stronger sense of ownership.





# HEALTH | HEALTH IN YOUR HANDS

In 2019, after completing the pilot project of **"Health in your Hands"** and with the results on the health care needs of the population, clinics were programmed for community members with the alliance of the Centro Universitario de la Costa, St Regis and Punta de Mita Hospital. With a local volunteer, we also performed **Dental evaluations with 180 children** in 2 primary schools and one preschool, registering 78 children with dental problems. Children also received Informative talks on oral hygiene and received **180 toothbrushes**.

In conjunction with OcuClinika in Bucerias, we performed **Vision Clinics with 102 students** at four local elementary schools. Of the reviewed students, 65% needed glasses.

Total students	102	100%
Needed glasses	67	65%
Received glasses	63	94%







# HEALTH | HEALTH IN YOUR HANDS

**World Kindey Day** is the beginning of clinics for the care of the population on topics such as: risk factors for hypertension, high sodium intake, anxiety and depression. Attendees included 4 older adults, 16 adults between 30 to 58 years old and 2 young people of 17 and 27 years old, respectively.

**The participating doctors** were from various faculties in the country, including the UNAM, the University of Guadalajara, CMQ Riviera Nayarit, the Instituto Nacional de Cardiología Ignacio Chávez, the Autonomous University of Hidalgo, and students of the 7th semester of Nutrition at CUC University.

Students from CUC University gave workshops on **nutrition and diabetes for the elderly**, including topics such as diabetes care, healthy eating, foods with high sugar content and cooking.



**El Hotel St Regis** collaborated in meeting the needs of older adults in the areas of **Stress Care and Healthy Food**. The guests were the three senior citizen clubs located in Emiliano Zapata, Corral del Risco and Higuera Blanca with the attendance of 30 older adults.

**Hospital Punta de Mita** participated in the **First Aid Training** for the start of the summer course called CurioCity, in which 15 participants from 5 nonprofits were trained.

*“66 volunteers participated in the area of health ”*



# ENVIRONMENT | ECO-MITA

Eco-Mita is an integral program the conservation of our natural resources and environmental awareness in the populations that we serve.

**Grants-** The EcoMita grant was awarded this year to a community group called “Mita Bonita” (Beautiful Mita), led by 3 women from Punta de Mita and including around 50 kids. With their project, they held talks in the community about how to care for the environment, they organized cleaning campaigns, bought, painted and installed 60 garbage bins around town, planted around 300 Trees, and painted two Murals, always with the goal of making their town a better place.

## Recycling for Art

With the help of 30 children from town, we were able to finish our mural of the ocean at the Del Mar Community Center. The project included collecting trash, cleaning it, and imagining how to use it to create the animal and plant life for the mural, giving a new use for the materials that we found and owning our public spaces at Del Mar.

## Environmental Education for our Youth

In December we invited the nonprofit Bird Observatory of San Pancho to speak with 72 middle and high school students in two of our towns. The students were introduced to information about the ecosystems that surround us, in particular the wide array of bird species. Each student also each received the beautiful *Viva Natura* field guide by regional photographer/author Petr Myska.

## Recycling station

The Del Mar recycling station collected a total of 901.5 kg of recyclable waste in 2019, with the participation of families and businesses in the community. The stations were built by the Mita Recicla community group in 2017 with a grant awarded by Fundación Punta de Mita.



*“I learned to become more confident and sure of myself. There is so much that you can give, but sometimes you don't think it's possible. With Mita Bonita, I learned that it IS possible”*

*Naya, co-leader*





# COMMUNITY DEVELOPMENT | DEL MAR COMMUNITY CENTER

## Del Mar Community Center

The Del Mar Community Center has the mission of creating a recreational space open to the entire community. In 2019 we had visits from 1,285 boys and girls, 420 adults, 206 senior citizens and 80 young people ten ayers.

We coordinated **14 children's workshops**, **4 courses officially certified by SEP** through ICATEN and **8 workshops for adults**, all of them promoted by the community.

We held these events for the community in 2019:

- The **inauguration of the Community Garden** with the elderly as godparents.
- Capturing the needs of the **Sports Center** with participatory methods.
- The **celebration of Family Day** with affection, appreciation and value for the achievements of children.
- Our **Community Posada**.



During the summer we held a course called **CurioCity** with 44 children and 7 nonprofits as special guests who helped us explore the world. The children who attended experienced moments of knowledge and meaningful games that will remain in their childhood memories.

Our special guests were:

**Prozona**  
**CEMBAB**  
**CONANP**  
**GRIMMA**

**Ocean Connectors**  
**BADEBA**  
**Centro Cultural Vallartense**



*"Great moments of learning in curiosity"*





# COMMUNITY DEVELOPMENT | DEL MAR COMMUNITY CENTER

In 2019 we started a **Mañanas Divertidas (Enjoyable mornings)** program with the support of the Amigas of Punta de Mita for children who attend school in the afternoon shift.

The primary objective is to **develop life skills like emotional, environmental, motor and musical intelligence, healthy habits and oral hygiene**. We were able to offer breakfasts, thanks to funding for one semester, which children learned to appreciate new types of fruits and vegetables. We also worked with them on oral hygiene.



At the **Del Mar Community Center**, we were able to create alliances with the Ministry of Public Education for a **Mathematics Competition**, and **environmental fair** with the **CONANP** (National Commission of Natural Protected Areas)



**St. Regis** worked with once a month with 60 senior citizens from our three towns, offering information on nutrition, exercising, and other methods of self-care, while enjoying good company and music.



In 2019 we welcomed **113 volunteers** with a total of 1,088 hours of service.

CENTRO COMUNITARIO  
**Del Mar**





# COMMUNITY DEVELOPMENT | REGIONAL SUPPORT

We continue with our objective of strengthening other nonprofits throughout the region in a profound way, with long-term impact. It is very gratifying to see these groups put into practice the information and tools that they receive through our training. Below are the three primary ways that we work with other nonprofits in Puerto Vallarta and Bahía de Banderas:

## 3rd Regional Meeting of Social Organizations

- With the theme "Strong foundations for strong Alliances," 31 nonprofits participated in the exploration of how to improve the administration and transparency of their organization in order to generate better alliances with other sectors.

## 15th International Altruism Festival

- Organized by the Marriott Resort y Fundación Punta de Mita, it raised \$757,677 MXN for 20 organizations with the help of 1,200 participants and 50 companies.

- Another alliance we had in 2019 was with **the American Consulate and Pro-Sociedad**, a sustainable development agency located in Guadalajara, bringing to Puerto Vallarta a cycle of activities aimed at the private, public and social sector of Bahía de Banderas.



## ProMita grants

With the money that is raised at the **Charity Golf Classic** each year, Fundación Punta de Mita invites community groups to design and present their projects. This year, the Senior Citizens Clubs of Higuera Blanca and Nuevo Corral del Risco entered for the first time, installing windows and replacing the ceiling fans and bathroom doors at their Clubhouses.



*"Fundacion Punta de Mita understands the culture of our people and works with our traditions instead of trying to change them."*



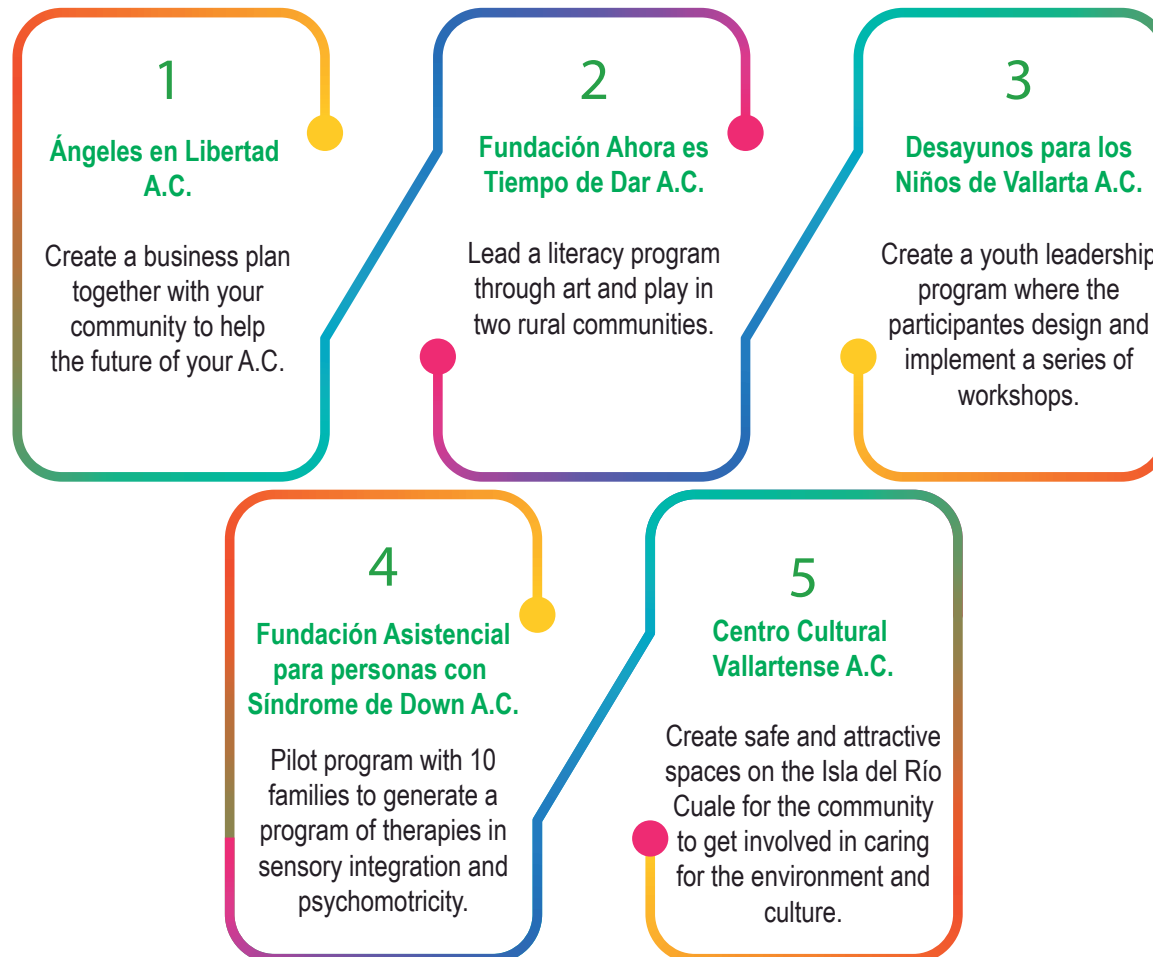


# FOROB GRANTS STRENGTHENING GRASSROOTS ORGANIZATIONS

Fundación Punta de Mita uses its grant programs as an extension of its training program; not only giving resources, but also providing advice and support in order to ensure the successful completion of their projects.

In 2019, FPM supported **5 Projects** through our **FOROB** grants (Strengthening Grassroots Organizations), for a total of **\$214,358 MXN**. This was achieved with the support of an alliance with the **Global Fund for Community Foundations**, focusing on projects that encourage strong community engagement throughout the process. For this, we organized a two-day workshop on community participatory methods in alliance with **Nuiwari AC**.

These were the five projects selected in 2019:



*“Our successes and growth are based in creating effective partnerships and multiplying everyone's impact ”*







# COMMUNITY DEVELOPMENT FUNDS (CD-FUNDS)

FPM continues to operate as a **key regional entity** in its support for and collaboration with other nonprofits and grassroots groups in the Bay of Banderas, both in Nayarit and Jalisco. In 2019, 13 organizations had active CD-Funds and were able to mobilize a total of **\$2,110,110 MXN** in donations from Mexico, the U.S. and Canada through the Foundation. In addition to mobilizing funds the Foundation provides CD-Fund holders a number of services, financial administration of projects, monthly reports, mentoring and capacity training.

## Active CD-Funds in 2019:

**01****Amor por Nayarit**

An FPM Fund that provides grants for strengthening communities affected by natural disasters.

**06****Circo de los Niños de San Pancho**

Circus arts for local San Pancho children

**11****Jay Sadler Project**

Rehabilitation of municipal parks and improvement of school infrastructure.

**02****Bahía-Vallarta Fire EMS**

Training for civil protection employees in emergency services.

**07****Conservación Bahía de Banderas**

An FPM grant fund from the sales of the Viva Natura field guide that supports regional conservation efforts

**12****Observatorio de Aves**

Bird conservation and community empowerment through environmental education

**03****Bahía Unida**

Sustainable management of natural resources and tourism in the Banderas Bay, in particular the Islas Marietas

**08****Desayunos de los Niños de Vallarta**

Child development and nutrition: Operates a School of Champions, 3 Preschools in Puerto Vallarta

**13****Red Tortuguera**

Network of nesting camps for the protection of sea turtles

**04****Casa Clu**

A Community Center in San Ignacio

**09****Entre Amigos**

A Community Center in San Pancho

**05****Celebrate the Beat**

Empowerment through dance for elementary school children

**10****Iyari - Secundaria**

Donated paint for a Secondary Level Cultural Festival in La Cruz de Huanacastle

# PROFESSIONAL DEVELOPMENT

All members of our staff have the opportunity for in-house and external **professional development** as part of their work at the Fundación Punta de Mita.

Here are the workshops they attended in 2019:



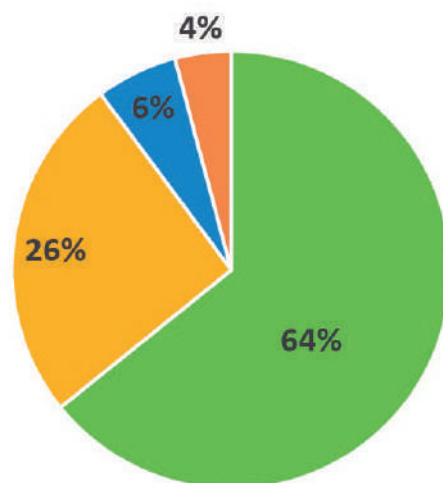
Workshop	Date	No. People FPM	Hours	Location
Annual Community Foundations Conference	June 6 to 8, 2019	1	20	Victoria, Canada Community Foundations of Canada
Strategic Planning Week	July	5	40	FPM
Comunalia - Board meetings	Monthly	4	25	On line
Administration of Nonprofits	May July 10 days	5	80	Grupo Mavy Puerto Vallarta
Regional Meeting For Social Organizations	September 26 to 27, 2019	6		Centro Empresarial Nuevo Vallarta
Community Participation Methods in Project Design	July 1 to 2, 2019	3		Paradise Plaza Nuevo Vallarta
II International Seminar for Community Resilience	June 20, 2019	8	8	University of Guadalajara CU-Costa
Governance, Participation and Regulations of advisory councils of Natural Protected Areas	June 24, 2019	1	3	Tecnológico Nacional Bahía de Banderas



# FINANCIAL REPORTS

## PROGRAM INCOME

- INDIVIDUALS
- CORPORATE
- GRANTS
- SERVICES



Programs FPM \$6,277,251	BUDGET	ACTUAL COSTS
Eco-Mita	486,283	480,397
Public School Support	669,997	630,806
COMPAS	745,353	744,549
Sports Center	1,035,457	834,339
Health in your Hands	646,997	528,965
Del Mar Community Center	1,012,068	698,754
Regional Support	1,075,626	846,118
CD Fund operation	270,497	282,015
Misc.	275,000	676,124
<b>TOTAL</b>	<b>6,217,278</b>	<b>5,722,067</b>

## Total income \$9,602,000

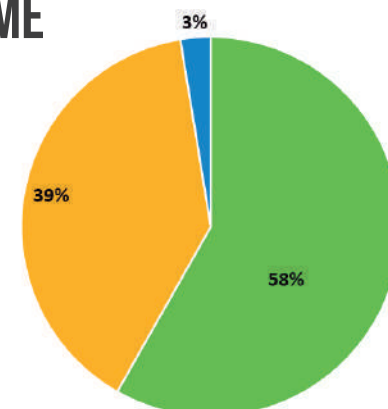
Mexican currency	\$4,983,765
International currency	\$4,458,353
Other	\$159,882
<b>TOTAL</b>	<b>\$9,602,000</b>

## Total income

FPM Programs	\$6,277,251
CD Funds	\$3,324,749
<b>TOTAL</b>	<b>\$9,602,000</b>

## PROGRAM INCOME

- MXN
- USD
- CAN



## Income for FPM programs

Individual	4,013,397	64%
Corporate	1,557,424	25%
Grants	374,625	6%
Services	331,805	5%
<b>TOTAL</b>	<b>6,277,251</b>	<b>100%</b>

**BANDERAS BAY REGION**

Arcano  
 BADEBA La Sierra de Vallejo  
 Ballet Folklorico Tradiciones  
 Barcelonas tapas  
 Bebidas Vallarta  
 Brybo Promociones/Villa Group  
 CEMBAB  
 Centro cultural Vallartense  
 CONANP  
 Connell & Associates  
 Costa Gráfica  
 El Barracuda  
 Flamingos Golf  
 Fundación ACIR  
 Funeraria Celis  
 GRIMMA  
 Grupo Chalita  
 Grupo Paradise Village  
 Hotel Villa del Palmar  
 Inmobiliaria y Promotora Neptuno  
 Interam  
 Jan Marie  
 Lloyds Real Estate Group  
 Marival Group  
 Movie Picnic  
 Opequimar  
 O'Rourke Investment & Insurance  
 OVC Riviera Nayarit  
 Pokes Sayulita  
 Print PV  
 Proyecto Winners  
 Prozona  
 Silva Brisset Real Estate  
 Sky Dive Puerto Vallarta  
 Sportlán  
 Terán Rojas & Associates  
 The Print Company  
 Vallarta Fitness

**LOCAL (PUNTA DE MITA)**

Angels Luncheon  
 Arena Surf Café  
 Babelas  
 Bahía Litibú Agua Purificada  
 Bazar de Chabela  
 Calaverita de Mita  
 Corazón Sagrado  
 Cava de Oro  
 De Maco  
 Eventos Especiales Punta de Mita  
 EZ Carts  
 Florería Bloom  
 Four Seasons Resort Punta Mita  
 Hector's Kitchen  
 Km 5 Surf Bar  
 La Pescadora  
 Mauka  
 Morgana  
 Ocean Connectors  
 Papelería y Novedades Juanita  
 Punta de Mita Club de Golf  
 Punta de Mita Expeditions  
 Punta Mita Hospital  
 St. Regis Punta Mita  
 The Spa Mita  
 Tuna Blanca  
 Vallarta Rentals  
 Vista Paraiso

**ALLIANCES AND SPONSORS**

We are so grateful to the following entities who have sponsored our work and/or partnered with us in 2019:

**INTERNATIONAL**

Canadian Children's Shelter of Hope  
 Charles Mott Foundation  
 Community Foundations of Canada  
 El Paso Community Foundation  
 Global Fund for Community Foundations  
 International Community Foundation

**NATIONAL**

Anchor & Wood  
 Comunalía  
 Fundación Soriana  
 Yamaha

*Thank You!*





*thanks to all our volunteers!*



*A very special thank you*

to our donors, who share our vision for  
Punta de Mita and the Banderas Bay.

This work is possible due to YOUR commitment!!

